**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website/product access point. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a Gale In Context: World History Facebook, Twitter, Instagram, or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(6) Save and submit your post.

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|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER, LINKEDIN | **Image #** |
| 1 | From ancient Mesopotamia to modern human rights movements. Discover them all with Gale In Context: World History. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 2 | Gale In Context: World History. Find authoritative content on centuries of history & cite it effortlessly. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 3 | Navigate the world—and every century—with Gale In Context: World History. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 4 | Brush up on world history with Gale In Context: World History. Rich resources to study the past & its links to today. <link to your library’s access> | Image 1 Image 2  Image 3 |
| 5 | Primary sources, reference content, multimedia & easy tools simplify history study. Gale In Context: World History. <link to your library’s access> | Image 1 Image 2  Image 3 |
| 6 | The world is a big place with a rich history. Dig in and discover! Explore it fully with Gale In Context: World History. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 7 | The Holocaust, ancient Egypt, the Aztec Empire, Atlantic slave trade. Explore it all with Gale In Context: World History. <link to your library’s access> | Image 2 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
| 1 | Uncover secrets and rediscover historic cultures and events in Gale In Context: World History. <we suggest adding a temporary link in your bio for easy access> | Image 1 |
| 2 | Gale In Context: World History transports you to past cultures, events, and issues for in-depth study. <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | The world is ancient and expansive. Learn the history of any part of it with Gale In Context: World History.  <we suggest adding a temporary link in your bio for easy access> | Image 3 |